ENERGY HELEXPO

INTERNATIONAL EXHIBITION
FOR ENERGY AND CIRCULAR ECONOMY

Ways & Media of Promotion

300+	10.000+	15.000+	600+	50+
Exhibitors	sq m	Visitors	B2B Meetings	Events

1. Advertising Media



A	A BRANDING – LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	3.000pcs	5.000€
2.	On Badges of Exhibitors, Visitors, Guests, etc. (printed & electronic)	"minimum 10.000pcs"	2.500€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5.000pcs	2.000€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	10.000pcs	4.000€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, government officials and press representatives	2.000pcs	3.000€
6.	"Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)"	2.000pcs	700€
7.	Distribution of informational material with Info Desk or Roll Up at the ENTRANCE (or exit) of the Stand 1 Info Desk	"1 Info Desk 0,60m x 1m"	1.000€ For EXHIBITORS 2.500€ For NON-EXHIBITORS

- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk – Brochures – Personnel) are NOT included
- VAT is NOT included

1. Advertising Media



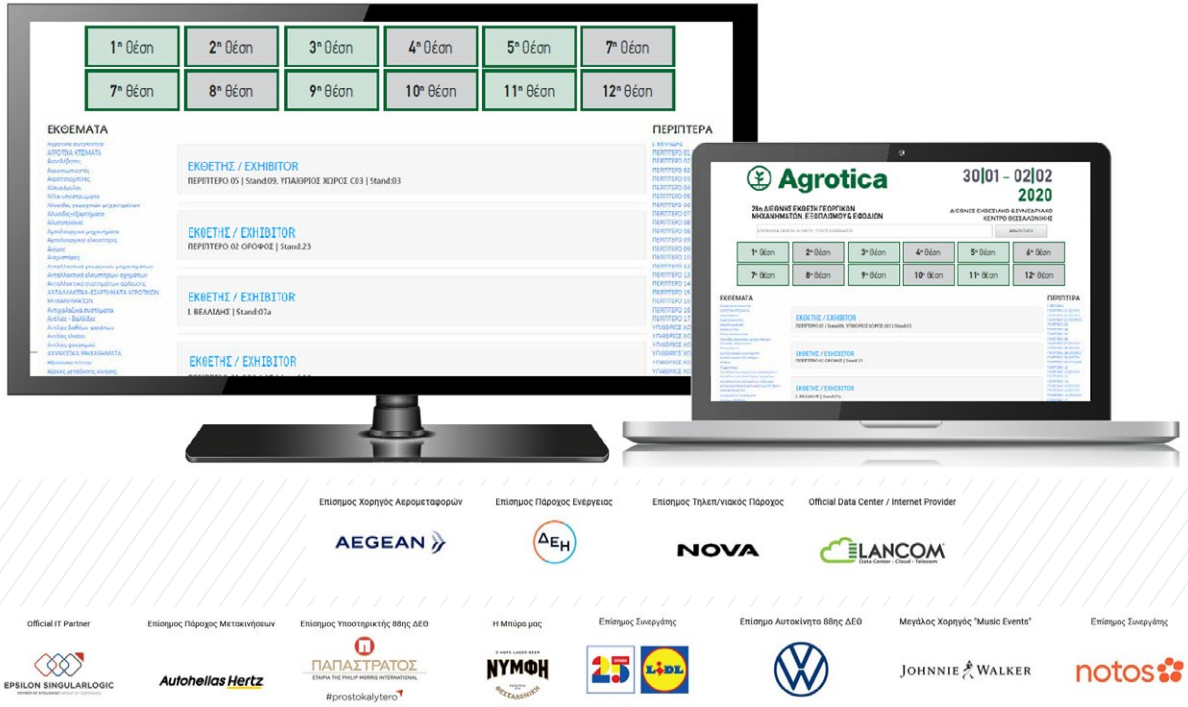








1. Advertising Media





B.	DIGITAL BANNER H LOGO ME HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook/ Instagram/ LinkedIn – 1 time)	Digital Banner / Logo / Text	400€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	400€/ position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	400€/ position
4.	On the FREE WiFi homepage Logo	Logo	200€/ position
5.	On the FREE WiFi homepage and in the Android/ iOS Mobile App (3 places)	Logo	300€/ position
6.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site	Logo / Text	1.000€
7.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	"Digital Banner / Logo / Text"	2.000€

1. Advertising Media





Επίσημος Συνεργάτης Μετακινήσεων

Χορηγός Φυσ. Μεταλλικού Νερού

Exhibitors Exhibits Pavilions


Germany
Γερμανία
15
FedEx
ΕΔΩ
OT
Metlen
ZéniQ

Order Form

PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.

Construction costs for special structures (e.g. inflatable banners) are NOT included.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE.: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL No.: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.

NATIONAL ENTITY FOR THE ORGANISING OF EXHIBITIONS, CONGRESSES, AND EVENTS

HEADQUARTERS:
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